

PARKING LOT J

FROM ASPHALT TO COMMUNITY

A VISION FOR DOWNTOWN VALLEJO

A COMMUNITY REVITALIZATION & ECONOMIC DEVELOPMENT INITIATIVE

EXISTING CONDITION



WHY THIS PROJECT MATTERS



Revitalizes an underserved downtown asset.

Transforms an underutilized parking lot into a vibrant public gathering place.



Supports local businesses.

Drives foot traffic and creates new opportunities for restaurants, retailers, and entrepreneurs.



Creates a safer, more welcoming environment.

Improves lighting, visibility, and activity throughout the area.



Showcases Vallejo's unique history and culture.

Celebrates our heritage, artists, traditions, and cultural identity.



Attracts visitors and strengthens the economy.

A beautiful public space draws people, events, tourism, and investment.



Establishes a model for future downtown improvements.

Creates a replicable blueprint for other projects throughout Vallejo.

PREPARED FOR:
THE PEOPLE OF VALLEJO



TRANSFORMING PARKING LOT J INTO:

a place for Vallejoans to come together.

THE VISION

Transform Parking Lot J from an underutilized asphalt lot into the cultural heart of Downtown Vallejo—a beautiful public square where history, culture, business, and community come together every day.



A PLACE FOR PEOPLE



SUPPORTING LOCAL BUSINESS



GREEN & SUSTAINABLE



SAFE & WELCOMING



CULTURE & COMMUNITY

AN AERIAL VIEW



“ Great cities are not remembered by their parking lots, but by the public spaces where people choose to gather. ”

PREPARED BY:
MAIN STREET VALLEJO'S ALLEY PROJECT